Nick Kuo

NickKuo.com | linkedin.com/in/imnickkuo | imnickkuo@gmail.com

Working Experience

Senior Visual Designer | Shanda Asset

Jun 2018 - Current | Woodside, CA/ Hybrid

Designed and shipped 10+ digital properties (AI chatbot, Science, philanthropy, Venture capital, HR, Luxury real estate...etc).

- Led the design of various responsive sites and mobile apps.

- Led the design efforts to optimize existing digital properties.

- Led the creation and maintenance of the design system.

- Transformed C-Level ideas into interactive prototypes.

Provided various design support.

- Delivered marketing collateral and various design materials for cross-functional teams.

- Created short videos and performed video editing for demos, trailers, and training.

Multimedia Designer | Bureau Veritas

April 2012 - June 2018 | Milpitas, CA

Designed and shipped 5+ digital properties.

- Led the creation and maintenance of the design system for digital assets.

- Led the design for multi-language websites (English, Chinese, Korean)

- Led the redesign and optimization of a consumer project app for iOS and Android.

Provided various design support.

- Delivered marketing collateral and various design materials for cross-functional teams.

- Managed video filming and editing for video production.

About Nick

Nick, a designer with a multi-media background, excels in problem-solving, strategy, user-friendly design, guided by storytelling, and a mission to improve the world through design, spreading positivity wherever he goes.

Skills

Design
- Product Design
- Responsive Design
- Mobile App Design
- Visual Design

Software
- Figma, Sketch, Adobe XD
- Adobe Suite (PS, AI, IN, XD,DW, DN, AE)
- Notion, Trello
- Microsoft Office
- ChatGPT, MidJourney

Front End Development
- HTML5, CSS3
- CSS Framework - Bootstrap
- Wordpress

Education

Multimedia
California State University, East Bay | Hayward, CA